About CUCollector.com

CUCollector.com was created in 2010 as a website providing, news, training, press releases and editorials dedicated to the collections and repossession industries. Since its inception, it has become the largest and most well-known credit union collections resources in the nation. CUCollector.com keeps its readers informed with current breaking news, insights, tips and training from the industries most experienced and respected experts serving thousands of collections and repossession professionals every month.

With its thousands of subscribers to its daily newsletters, it is the best ways to showcase a product, company, information or across the United States to the credit union, banking and repossession industries.

Contributions to content are always welcome. Press releases, news and editorials are published at the editors discretion based upon applicability and value to the audience. Paid advertising is available on both sites as well as its daily newsletters.

The below rates are basic month to month advertising rates and negotiable based upon terms and optional multiple ad packages.

To discuss options or purchase ad space, please email; karmstrong@cucollector.com
Advertising Rates
Effective 7/1/2020

Platinum Ad Spaces

Post a JPEG, PNG or Flash adjust under the header of the Home Page (1000 x 125 px max) with a redirecting hyperlink to your home site.
- **$1,000 a month**

Gold Header Ad Space

Post a JPEG, PNG or Flash adjust under the header of the Home Page (300 x 175 px max) with a redirecting hyperlink to your home site.
- **$700 a month**
Gold Sidebar Ad Spaces
Post a JPEG, PNG image or flash ad with hyperlink redirect to your site on the left or right columns of the main site pages (215 x 249 px max or 160 x 600 px max)
- Top Space - $500 a month  
  Second Space - $400 a month  
  Third Space - $300 a month
Silver Footer Ad Spaces

Post a JPEG or PNG image with hyperlink redirect to your site on the footer of the main page. 215 x 249 px max
- $200 a month

Platinum Newsletter Ad

Post a JPEG or Flash ad over the header of the newsletter (460 x 87 px max) with a redirecting hyperlink to your home site.
- $850 a month
Gold Newsletter Ad

Post a JPEG or Flash ad under the headline story on the daily the newsletter (350 x 100 px max) with a redirecting hyperlink to your home site.

- $450 a month
Gold Sidebar Newsletter Ad

Post a JPEG or Flash ad on the left sidebar of the newsletter headline story (350 x 100 px max) with a redirecting hyperlink to your home site.

- **First Position** - $300 a month
- **Second Position** - $200 a month
- **Third Position** - $150 a month
Bronze Footer Newsletter Ad
Post a JPEG or Flash ad on the footer of the newsletter (350 x 100 px max) with a redirecting hyperlink to your home site.
- $100 a month

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