



## About CUCollector.com



CUCollector.com was created in 2010 as a website providing, news, training, press releases and editorials dedicated to the collections and repossession industries. Since its inception, it has become the largest and most well-known credit union collections resources in the nation. CUCollector.com keeps its readers informed with current news relevant to collectors such as remarketing, regulatory changes, training events as well as press releases from industry vendors and associations. We broadcast our articles through our newsletters, Facebook, Twitter and LinkedIn to tens of thousands of

collections and repossession professionals monthly.

While there are many credit union focused sources for news, there is no better credit union collections related website to reach a broader audience of collections professionals, service providers, decision makers and leaders than CUCollector.com. There is also no better platform for increasing exposure and access to your company and services.

While not listed in the following standard rates sheets, pop up ads and other enhanced creative contributions are welcome with a fee we can discuss.

Press releases are free and guest editorials encouraged. Of course, all published content is published at the editor's discretion based upon applicability and value to the audience.

**The below rates are basic month to month advertising rates and negotiable based upon terms and optional multiple ad packages.**

**To discuss options or purchase ad space, please email;  
[karmstrong@cucollector.com](mailto:karmstrong@cucollector.com)**



# Advertising Rates

## Effective 11-10-23



### Platinum Ad Spaces

Post a JPEG, PNG or Flash adjust under the header of the Home Page (1000 x 125 px max) with a redirecting hyperlink to your home site.

**\$600 a month**

### Gold Header Ad Spaces

Post a JPEG, PNG or Flash adjust under the header of the Home Page (300 x 175 px max) with a redirecting hyperlink to your home site.

**\$400 a month each**

### Gold Sidebar Ad Spaces

Post a JPEG, PNG image or flash ad with hyperlink redirect to your site on the left or right columns of the main site pages (215 x 249 px max or 160 x 600 px max )

- First Space - \$300 a month**
- Second Space - \$200 a month**
- Third Space - \$150 a month**
- Fourth Space - \$100 a month**
- Fifth Space - \$100 a month**



## Platinum Newsletter Ad

Post a JPEG or Flash ad over the header of the newsletter (460 x 87 px max) with a redirecting hyperlink to your home site. **\$1000 a month**

## Gold Newsletter Ad

Post a JPEG or Flash ad under the headline story on the daily the newsletter (350 x 100 px max) with a redirecting hyperlink to your home site. **\$550 a month – Spaces 1-3 Same**

## Silver Main Body Newsletter Ad

Post a JPEG or Flash ad on the left sidebar of the newsletter headline story (350 x 100 px max) with a redirecting hyperlink to your home site.

**First Position - \$400 a month**  
**Second Position - \$300 a month**  
**Third Position - \$250 a month**

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